



WILLIAMS NAMES MARK FINNIE AS NEW PRESIDENT

VETERAN EXECUTIVE TO OVERSEE COMPANY'S VISION AND LEADERSHIP

(COLTON, CA, September 17, 2019) – Williams, a leading provider of HVAC heating equipment, announced today the hiring of Mark Finnie as president. He assumed his new role on August 12.

Mark is responsible for driving strategic planning and financial management for the business. "Mark comes to us with a broad history of impactful leadership performance in the manufacturing industry, with strong skills in operations, sales, marketing, distribution and product development," said Ryan Sullivan, COO of parent company Continental Materials Corporation (CMC). "His track record of executing against his plan will serve our brand and customers very well."

Finnie brings to the organization more than 20 years of executive operations experience, including leadership roles at successful manufacturing and aftermarket distribution companies, including Motorsport Aftermarket Group and Pertronix. In all positions, he was a driving force behind highly successful change and improvement initiatives that delivered exceptional results while strengthening revenue, profit and market leadership. Mark holds an engineering degree from California State Polytechnic University in Pomona.

"I'm excited to join this dedicated and passionate team responsible for making Williams a leading, quality brand," said Mark. "I believe that an organization's people are its greatest asset and I am excited to instill a corporate culture that empowers staff to reach their highest potential through collaboration, integrity, engagement, performance metrics and accountability."

ABOUT WILLIAMS

The Williams name is synonymous with the highest quality and most popular line of HVACR products to fit any residential or commercial need, including gas and electric furnaces, fan coils and air handlers. The brand's roots go back to 1916 when Jesse Williams began manufacturing gas steam radiators in Los Angeles under the banner Williams Radiator Company. Over a century later, Williams is still committed to offering high-quality, safety-tested HVACR products designed, tested, and manufactured at our state-of-the-art 400,000 square foot complex in Colton, California. Today, our products are sold nationwide through a network of authorized HVACR representatives, wholesalers and retailers. For more information, call (909) 825-0993 or visit our website at www.williamscomfortprod.com.

